

# DURO-LENZ

<https://www.durolenz.com.au/products/name-badges/>



## Wondering What Makes Custom Name Badges So Special?

A fantastic thing is occurring across the country - every day, new craft brewers with a passion for brewing outstanding beer open their doors. With the craft beer sector on the upswing, it's more crucial than ever for brewers to stand out through innovative point-of-sale marketing. Having [Custom Name Badges](#) is the first visual line introducing a brewery's individuality to customers in restaurants and pubs.



## Beer Tap Tops

When it comes to **Beer Tap Tops** are irreplaceable in the world of beer, made of polyurethane resin has become the most extensively utilised material in the manufacture of tap handles.

It's an essential product to boost beer sales and the brewery atmosphere. You will find that certain ingredients work, and sooner or later, you will get the perfect recipe for a great, bespoke faucet handle. The main features we focus on are shape, colour, finish, size, beer style and ferrules.

If any of these features are overlooked during the design process, it will be very noticeable after manufacturing.

## Corporate Name Badges



The shape of the tap tops is one of the most apparent features for proper functioning. This may surprise some people, but this is the most open phase that sets the direction for the rest of the functionality. When designing the shape, you need to consider the brand and style of the brewery.

The colour selection process is critical if you're looking for custom **Beers Tap Labels**, the tap handle to properly harmonize with the other brand identities of the brewery.



## Custom Name Badges

Each handle is a creation in itself and, if done correctly, can attract customers with any colour combination. Another essential feature contributing to the colour selection process is the type of finish used. So, the finish of the faucet handle or the combination of different types of finishes can mean the difference between a good faucet handle and a good one.



## Custom Beer Labels

The size of the tap handle may be determined during the moulding process but is often determined later. Sizing is best done later in the process so that the handles can be displayed in both large and small variations while maintaining the same personality. However, there is not always a practical reason for size being simply determined based on what best conveys the brewery's unique character.





The most obvious way to showcase your beer style is to design a custom tap handle that captures the essence of each unique beer.

Most breweries can't afford to buy a uniquely shaped faucet for each type of beer, so they offer much more cost-effective methods and solutions.

With **Custom Beer Labels**, magnets, colour coding and a removable lid, you can efficiently and effectively introduce multiple styles of beer using a single tenon grip body.



Whether we realize it or not, our surroundings are influencing us every day- you need to determine the best [Beer Decal](#) shaping and forging experiences that lead us to make a better future. If you're on to **Name Badges**, the choice is usually affected several times at other design stages such as shape, size, colour and finish. This feature is often overlooked, but when done correctly, it can complete the look of the faucet handle.



## Contact US

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**THANK YOU**